

FOR AUTHORS

BRAIN TO BOOKS

BY AUTHORS



BRAINTOBOOKS.COM

WHO WE ARE

Brain to Books provides often-neglected marketing opportunities to authors. We will teach you how to grow your following and build your platform. We show you how, point you in all the right directions then provide the events you need to market and expand your network.

SUMMARY OF SERVICES

Year round, we collaborate with companies offering authorial services to provide you with our All-In-One Author Center. From May to October, we offer free blog tours. We are happy to submit your tour request to our 100+ bloggers who will contact you if your book is a match for their readers. In October, Brain to Books opens registration for the Brain to Books Cyber Convention and Book Expo. From January to April, we provide free marketing materials, instructions, and marketing guidance to help authors sell better. In April, registered authors can execute the skills they've learned at the Brain to Books Cyber Convention and Book Expo. We teach you how to evaluate your results, re-write your plan, and execute again until you get the results you're looking for.

HOW IT WORKS

When registration opens, an author can register at braintobooks.com. There, you will find a vast selection of events that you can use to market your book during the Brain to Books Cyber Convention and Book Expo. Select as little or as many events as you want. Complete your order, make your payment through PayPal, then fill out the form(s) affiliated with your event(s). Your information is safely uploaded into the Brain to Books database where our team then selects the information they need to build the events you ordered.

While we build the Convention, you will receive marketing materials and first class marketing lessons at no extra charge. Invite your readers. Tell your followers. Share the event. Stop in at Brain to Books and access the marketing details we provide to help you better market your book. Learn how to maximize your success during the Brain to Books Cyber Convention.

On 7, 8, & 9 April 2017, browse the Convention, view the results, join a panel, sit with Joe Compton on Joe Live, or attend one of the many workshops hosted by various authors. Join the network of undiscovered talents, find new friends, and strengthen old relationships. After the Convention, return to your marketing plan and review your sales. Evaluate your marketing plan and readjust your approach for your next campaign.

WHAT'S IN IT FOR YOU

You will join the largest growing network available to undiscovered authors today. Learn what works and what doesn't. Brain to Books doesn't just market for you. We teach you how so you can go on marketing without us.

WHAT'S IN IT FOR US

Growth. Our goal is to offer authors an alternative to traditional publishing while providing affordable quality. We can't do that without you. Our profits come from selling advertising space allowing us to keep our prices low and affordable for you.

PAYMENT

All payments are accepted through PayPal upon registration. Events range from free to \$10.00. There is no limit as to how much or how little you wish to register. You can always come back later to purchase more. This system allows authors to customize a successful marketing plan to their budget.

[View the events offered for the Brain to Books Cyber Convention and Book Expo.](#)

CONTACT

[Register](#)
[Volunteer](#)
[Learn More](#)
[Testimonials](#)

Braintobooks.com
B2bcycon.com
info@braintobooks.com
203 N. Page Ave; Endicott, NY 13760